## INITION FOR THE INITION OF THE INITION OF THE INITIAL PROPERTY OF THE INITIAL

The Higher Education Center for Alcohol and Other Drug Prevention

# **Campuses and the Club Drug Ecstasy**

by Amy Powell

Although alcohol is the drug that college students use most frequently and in greatest quantity, the designer drug ecstasy has generated both curiosity and concern in recent years. This Fact Sheet offers an overview of ecstasy, possible effects of its use, and implications for institutions of higher education.



### What Is Ecstasy?

Ecstasy is one of the names used to refer to the chemical structure 3-4 methylenedioxymethamphetamine. This synthetic, psychoactive substance is also known as methaline dioximethamphetamine (MDMA); other shorthand terms for the drug are "adam," "XTC," "bean," "essence," "roll," "E," "lover's speed," "M," "eve," "X," "feel good drug," "doves," "rave energy," "cloud nine," and "the hug drug." Its chemical composition is similar to mescaline and methamphetamine, two synthetic drugs known to cause brain damage.1 The drug was created in 1912 by a German company; it was patented, but never studied or marketed for human consumption. In the 1970s and 1980s, some therapists used ecstasy to facilitate psychotherapy. The drug was declared illegal in the United States in 1985, when it was made a Schedule 1 substance.

Ecstasy is usually taken in the form of pills or capsules, although it is occasionally used in powder form. Most varieties are stamped with a distinguish-

### For additional information

## The Higher Education Center for Alcohol and Other Drug Prevention

Education Development Center, Inc. 55 Chapel Street
Newton, Massachusetts 02458-1060
http://www.edc.org/hec
(800) 676-1730; fax: (617) 928-1537
HigherEdCtr@edc.org

Funded by the U.S. Department of Education May 2001

ing logo, such as a green triangle<sup>2</sup> or a brand name.<sup>3</sup> The purchase price of ecstasy in the United States is generally between \$20 and \$30 per pill.<sup>4</sup>

Along with gamma hydroxybutyrate (GHB) and rohypnol, ecstasy is frequently called a "club drug." This categorization comes from its widespread use at clubs, concerts, and raves (large, all-night dance parties). Young people use ecstasy in these settings to experience the euphoria and energetic feeling that the drug can provide, seeming to enhance their ability to dance, socialize, and stay awake for extended periods of time.



## How Prevalent Is Ecstasy Use?

The actual number of students using ecstasy and other club drugs remains relatively low. Recent surveys, however, indicate use is rising. The Core Institute finds that the percentage of college and university students reporting use of designer drugs at least once in the previous 30 days rose from 1.4 percent in 1998 to 2.4 percent in 1999. Additionally, the 1998 National Household Survey on Drug Abuse indicates that the heaviest ecstasy use is among young adults of traditional college age (18 to 25 years old), with 5 percent using the drug at least once in their lifetime.

Campuses face the possibility that more incoming students will have already experimented with ecstasy. According to the 2000 Monitoring the Future Survey, the use of this club drug increased among the three grade levels surveyed:

- The percentage of 8th graders using ecstasy in the past year rose from 1.7 percent in 1999 to 3.1 percent in 2000.
- Tenth graders reported a slight increase in past-year use of the drug, moving from 4.4 percent in 1999 to 5.4 percent in 2000.

 Past-year use among 12th graders rose from 5.6 percent in 1999 to 8.2 percent in 2000.<sup>7</sup>

As with the current findings regarding ecstasy use among college students, the percentage of youth using this drug is relatively low, but increasing.

Along with reported increases in use, ecstasy's availability appears to be increasing. From 1993 to 1999, seizures of ecstasy tablets submitted to the Drug Enforcement Administration (DEA) by various law enforcement agencies rose from 196 to 143,600.8 According to the DEA, this increase suggests that a greater quantity of the drug is now coming into the United States, making it easier for potential users to obtain. This influx poses new challenges to law enforcement. Unlike some other popular drugs, ecstasy and its derivatives are not easily manufactured in makeshift labs. The DEA estimates that 80 percent of the drug comes from sophisticated, clandestine labs in the Netherlands.9 U.S. enforcement agencies at the national, state, and local levels are working to expand their operations to take into account this relatively new source.



## Possible Short-Term Effects of Ecstasy Use

People who have taken ecstasy and professionals encountering those under its influence (e.g., medical personnel, law enforcement agents, counselors) report an array of possible effects from the drug; 10, 11, 12, 13

- temporary feeling of enhanced selfconfidence
- "energy burst"
- feeling less inhibited
- confusion
- depression
- · sleep problems
- · hallucinations





- · drug craving
- · severe anxiety
- · paranoia
- · muscle tension
- · increased heart rate
- · increased blood pressure
- increased body temperature
- dehydration
- · involuntary teeth clenching
- nausea
- · blurred vision
- rapid eye movement
- faintness
- chills
- sweating

A small number of deaths has been reported among ecstasy users. <sup>14</sup> Ecstasy is often used in conjunction with alcohol or other drugs while dancing in overheated venues; it is, therefore, unclear whether these deaths were the direct result of ingesting ecstasy or attributable to other factors. <sup>15</sup>



## Potential Long-Term Effects of Ecstasy Use

Research continues to focus on the potential long-term consequences of ecstasy use. One recent study found that exposure to MDMA in laboratory animals caused brain damage that was present six to seven years after testing; the parts of the brain affected were those critical to thought and memory. Another preliminary study suggests that human use of ecstasy as a recreational drug may be related to elevated impulsivity. While there are no definitive findings to date, the existing research offers reason to be concerned about ecstasy's potential dangers.



### Other Causes for Concern

While the effects of ecstasy are uncertain, known dangers involve the unregulated nature of the drug. U.S. enforcement agencies and antidrug groups report that ecstasy, laced with a variety of additives, is coming into major cities.<sup>18</sup> According to anecdotal evidence,

common lacing agents include ampheamines, Valium, caffeine, and dextromethorphan (DM), an ingredient in many over-the-counter cough suppressants.<sup>19</sup> It is also common for ketamine, ephedrine, paramethoxyamphetamine (PMA), and other substances to be peddled as ecstasy.<sup>20</sup> Therefore, would-be ecstasy users may unknowingly ingest other potentially harmful substances.

In order to determine what pills purchased by club-goers as ecstasy actually contain, groups such as DanceSafe (http://www.dancesafe.org) test pills on-site at raves and clubs to identify ingredients—including adulterants. Such groups face opposition by those who feel that such testing condones the use of illicit substances. Advocates of this practice, however, believe that testing for ecstasy reduces the risk of young people ingesting unknown substances that could prove harmful or fatal.



## Strategies for Institutions of Higher Education

Although the number of students involved with ecstasy is relatively low, the recent increase in use challenges colleges and universities to include the drug specifically as they develop and implement prevention and enforcement efforts for alcohol and other drugs. Environmental strategies<sup>21</sup> for reducing ecstasy use include the following:

### Promoting Alcohol- and Drug-Free Social, Recreational, and Extracurricular Options and Public Service

- Use alternative events to simulate the club and rave atmospheres that appeal to some students; marketing efforts for these events must clearly outline the alcohol- and drugfree guidelines for the activities.
- Incorporate rave-type activities into alcohol- and drug-free events (e.g., high-energy music, dancing, extended hours); as with any event, adequate supervision and security must be in place to ensure the alcohol- and drug-free nature of these events.

In spite of marketing efforts announcing the alcohol- and drug-free nature of rave-like alternative events, informal communications among students may misrepresent these campus activities as actual raves. This misperception may lead to visitors arriving on campus to take part in these events and to the presence of ecstasy and other club drugs on campus.

### Creating a Social, Academic, and Residential Environment That Promotes Healthy Social Norms

- Survey students to determine the prevalence of ecstasy and club drugs on campus.
- Develop social norms marketing<sup>22</sup> campaigns to address any exaggerated misperceptions of ecstasy or other club drug use.

### **Limiting Availability and Access**

- Work with local law enforcement to stay current with trends related to ecstasy distribution and use in the area.
- Utilize campus and community coalitions, including enforcement agencies, to identify where students are getting and using ecstasy and to address these possible sources of club drugs at the institution and in the surrounding community (e.g., arresting dealers, closing clubs that allow use on the premises).

### **Enforcing Campus Policy and State and Local Laws**

- Revise campus alcohol and other drug policies as necessary to include club drugs specifically.
- Communicate campus alcohol and other drug policies clearly and frequently to the community, including possible consequences for violations.
- Coordinate with local law enforcement to uphold campus policies and state laws relating to the possession and use of ecstasy and related drugs.

### Restricting Marketing and Promotion

- Prohibit on-campus advertising of rave clubs and related events.
- Work with campus and community coalitions to restrict promotions in the





# community at large that advertise clubs and raves where ecstasy may be present and its use may be encouraged or tolerated.

- Encourage all institution faculty and staff to be aware of and to report any marketing materials and rumors regarding rave clubs and similar activities where student club drug use may occur.
- Work with local law enforcement to address and investigate promotions found on campus and in the surrounding community.



### **Pursuing Further Research**

Efforts are under way to raise awareness and to learn more about the prevalence, effects, and potential dangers of ecstasy among youth, college and university students, and the adults working and living with them. For example, the National Youth Anti-Drug Media Campaign (funded by the Office of National Drug Control Policy [ONDCP]) offers a Web site, http:// www.freevibe.com, to educate and encourage discussion about ecstasy and other club drugs. In December 1999, the National Institute on Drug Abuse (NIDA) announced an additional national initiative that would increase funding for research about club drugs, their effects, and effective strategies for curbing use; this effort brought NIDA's financial commitment to address club drugs to a total of \$54 million dollars. As part of this initiative, NIDA maintains a Web site for information about ecstasy and other club drugs: http:// www.clubdrugs.org.

If ecstasy use continues to increase among college students, institutions of higher education will need more data about this trend in order to address it effectively. Beyond the Core Survey findings, most information about ecstasy on campus is anecdotal. Patterns of student use, implications for academic performance, and correlations to other social issues on campus (e.g., sexual assault, suicide) are potential areas for further study.

### **Notes**

- National Institute on Drug Abuse, National Institutes of Health (NIDA/NIH). "Infofax— MDMA (Ecstasy) 13547." http:// 165.112.78.61/Infofax/ecstasy.html.
- 2. A. Bollman. "Ecstasy Additives Trouble Activists," *Boston Globe*, 11 September 2000, sec. B, 1.
- 3. Partnership for a Drug-Free America Website [www.document]. http://www.drugfreeamerica.org/druginfo/drugInfo.asp?drugID=10.
- U.S. Department of Justice, Drug Enforcement Administration Website [www document]. http://www.usdoj.gov/dea/concern/mdma/ mdma.htm.
- Core Institute. "1999 Statistics on Alcohol and Other Drug Use on American Campuses." http://www.siu.edu/departments/coreinst/ public\_html/recent.html.
- Department of Health and Human Services, Substance Abuse and Mental Health Services Administration (DHHS/SAMHSA). "1998 National Household Survey on Drug Abuse" (Washington, D.C.: DHHS/SAMHSA, 1999).
- L. D. Johnston; P. M. O'Malley; and J. G.
  Bachman. "The Monitoring the Future
  National Survey Results on Adolescent Drug
  Use: Overview of Key Findings, 2000 (NIH
  Publication No. 01-4923) (Rockville, Md.:
  National Institute on Drug Abuse, 2001).
- 8 U.S. Department of Justice, Drug Enforcement Administration Website, op.cit.
- 9. K. DeYoung. "Alarm on Spreading Ecstasy," Washington Post,1 August 2000, sec. A, 3.
- 10.Partnership for a Drug-Free America Website, op.cit.
- 11.National Institute on Drug Abuse, op.cit.
- 12.K. Kaufhold. "Use of Ecstasy Explodes on Campus and in Clubs." http://www.cpnet.com/cpres/backtoschool/docs/991210ecstasy.asp.
- 13.Join Together Online (June 22, 2000). "Free Water for Drinkers, Designer Drug Users." http://www.jointogether.org/sa/wire/news/ reader.jtml?Object\_ID=263558.
- 14. "Ecstasy and Raves," *Developments* 20, no. 5 (October-November 2000). http://www.gov.ab.ca/aadac/addictions/Developments/v20\_5.htm.
- 15.Ibid.

- 16.National Institute on Drug Abuse, op.cit. 17.M. J. Morgan. "Recreational Use of 'Ecstasy'
- (MDMA) Is Associated with Elevated Impulsivity," *Neuropsychopharmacology* 19, no. 4 (October 16, 1998): 252–64.
- 18.Bollman, op.cit.
- 19.Bollman,op.cit.
- 20. "Party Drug, Fatal Drug." CBS News/48 Hours (November 30, 2000). http:// cbsnews.com/now/story/0,1597,253290-412.00.shtml.
- 21.For more information about environmental strategies for alcohol and other drug prevention, see the Higher Education Center's publication *Environmental Management: A Comprehensive Strategy for Reducing Alcohol and Other Drug Use on College Campuses.*
- 22.For more information about social norms marketing, see the Higher Education Center's publication *Social Marketing Strategies for Campus Prevention of Alcohol and Other Drug Problems*.

Amy Powell is a freelance writer based in Washington, D.C.

This publication has been funded at least in part with federal funds from the U.S. Department of Education under contract number ED-99-CO-0094. The content of this publication does not necessarily reflect the views or policies of the U.S. Department of Education nor does mention of trade names, commercial products, or organizations imply endorsement by the U.S. Government.



The Higher Education Center for Alcohol and Other Drug Prevention



### The Higher Education Center for Alcohol and Other Drug Prevention

Education Development Center, Inc. 55 Chapel Street Newton, MA 02458-1060 www.edc.org/hec (800) 676-1730; fax (617) 928-1537 HigherEdCtr@edc.org

The U.S. Department of Education's Higher **Education Center for Alcohol and Other Drug** Prevention assists institutions of higher education nationwide in developing, implementing, and evaluating alcohol and other drug (AOD) prevention policies and programs that will foster students' academic and social development and promote campus and community safety. The Center provides training; technical assistance; assessment, evaluation, and analysis activities; publications; and support for the Network of Colleges and Universities Committed to the Elimination of Drug and Alcohol Abuse.



### Other Organizations

### The Core Institute

Center for Alcohol and Drug Studies **Student Health Programs** Southern Illinois University at Carbondale Carbondale, IL 62901-6802 www.siu.edu/~coreinst/ (618) 453-4420

The federally funded Core Institute assists colleges and universities in AOD prevention efforts. The Core Alcohol and Drug Survey includes questions on academic performance as well as substance use, campus climate, campus violence, beliefs about the effects of alcohol, participation in campus activities, perceptions of group norms, risks involved in using alcohol and other drugs, and secondary effects of drinking. The institute provides technical assistance on survey administration and data analysis and interpretation.

### Community Anti-Drug Coalitions | Monitoring the Future Study of America (CADCA)

901 North Pitt Street, Suite 300 Alexandria, VA 22314 www.cadca.org (800) 54-CADCA

CADCA's mission is to create and strengthen the capacity of new and existing coalitions to build safe, healthy, and drug-free communities. The organization supports its members with technical assistance and training, public policy, media strategies and marketing programs, and conferences and special events.

### Join Together

441 Stuart Street Boston, MA 02116 (617) 437-1500; fax: (617) 437-9394 www.jointogether.org info@jointogether.org

Join Together, a project of the Boston University School of Public Health, is a national resource for communities working to reduce substance abuse and gun violence.

### National Clearinghouse on Alcohol and Drug Information (NCADI)

P.O. Box 2345 Rockville, MD 20847-2345 www.health.org (800) 729-6686

(301) 468-2600; fax: (301) 468-6433

NCADI is the information service of the Center for Substance Abuse Prevention of the Substance Abuse and Mental Health Services Administration in the U.S. Department of Health and Human Services. NCADI is a major resource for current information and materials concerning substance abuse. The organization responds to public inquiries regarding alcohol and other drug use; distributes free or low-cost informational, culturally appropriate materials on prevention, intervention, and treatment; and provides access to several alcohol and other drug prevention databases.

Institute for Social Research University of Michigan P.O. Box 1248 Ann Arbor, MI 48104 http://monitoringthefuture.org/ (313) 764-1817

Since 1975, Monitoring the Future has surveyed a nationwide sample of high school seniors. Since 1991, the project has also included nationwide samples of 8th and 10th grade students. Annual follow-up surveys are mailed to a sample of each graduating class for a number of years after their initial participation. This survey assesses the beliefs, attitudes, and behaviors of young people in the United States. Follow-up survey results are reported for undergraduate students attending college.

### National Institute on Drug Abuse (NIDA)

National Institutes of Health 6001 Executive Boulevard, Room 5213 Bethesda, MD 20892 www.nida.nih.gov/NIDAHome.html (301) 443-1124

NIDA's mission is to lead the Nation in bringing the power of science to bear on drug abuse and addiction. This charge has two critical components: The first is the strategic support and conduct of research across a broad range of disciplines. The second is to ensure the rapid and effective dissemination and use of the results of that research to significantly improve drug abuse and addiction prevention, treatment, and policy.

### Office of National Drug Control Policy (ONDCP)

Washington, DC 20503 www.whitehousedrugpolicy.gov/

ONDCP establishes policies, priorities, and objectives for the Nation's drug control program, the goals of which are to reduce illicit drug use, manufacturing, and trafficking; drugrelated crime and violence; and drug-related health consequences. ONDCP's Pulse Check: Trends in Drug Abuse Mid-Year 2000 has a section on ecstasy and other club drugs (see www.whitehousedrugpolicy.gov/drugfact/ pulsechk/midyear2000/midyear2000.pdf).